



# Empowering E-commerce Excellence

NAVIGATING  
E-COMMERCE  
with the EXPERTS,  
**THE VA WAY**



# WHO WE ARE

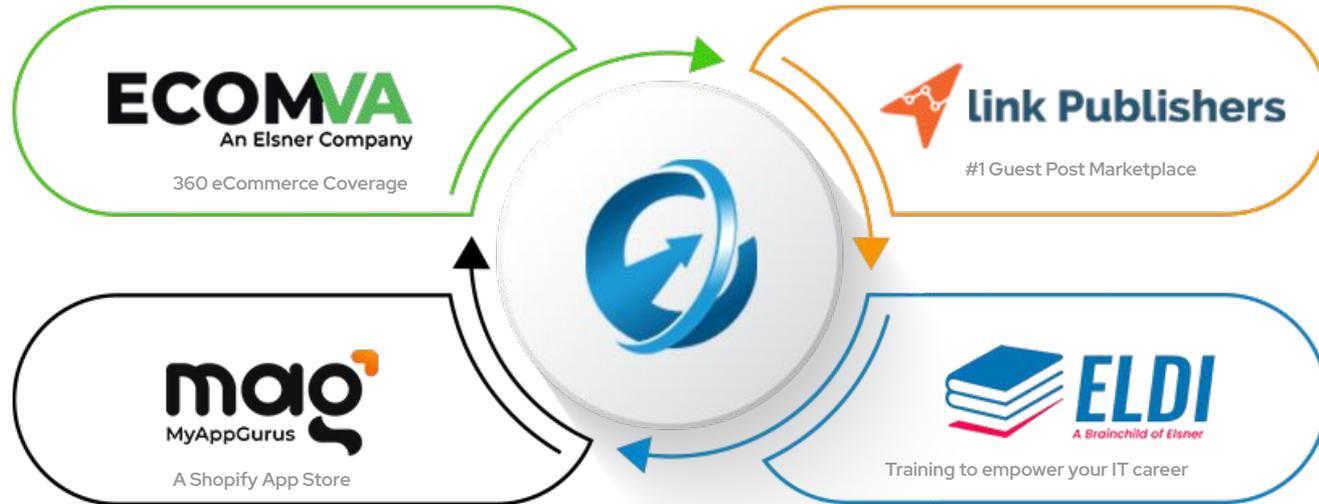
A team of Ecommerce managers specializing in Operations Management, Growth/Scale Management, and Client Support Management.

As a dedicated VA company, we partner with you to implement growth strategies that scale your e-commerce success.

We prioritize client support, ensuring your customers receive unparalleled service that enhances satisfaction and fosters loyalty to your brand.



## Our Ventures





## Values That We Stand By



Customer-Centric  
Excellence



Unwavering  
Respect



Leadership at  
Every Level



Built on Trust



Empathy-Driven  
Communication



## Our Journey in Numbers



**Since 2006**, Pioneering  
Industry Excellence



**100+** Ecommerce  
Platforms managed



**2500+** Satisfied  
Clients



**125+** Dedicated Virtual  
Assistants



**18+** Industries Served



**85%** Client  
Retention Rate



# Trusted by 100+ Companies Globally



And many more



## What we offer?



### **VA : Operations Expert**

- E-Commerce Management
- Website/Backend Management
- Marketplace Operations
- Customer Support
- Social Media Posting
- Content posting
- Email Blast Schedule and shoot

## What we offer?



### **VA : Growth + Operations Expert**

- ECommerce Growth Calendar([Example](#))
- Strategy development with Client.
- Digital marketing & email marketing
- Paid Promotion
- E-Commerce & Marketplace Operations management
- Social Media Management
- Customer Support



# Our Core Competencies

## E-Commerce Platforms



Shopify



WooCommerce



Magento



BigCommerce



Wix



Squarespace



PrestaShop

And many  
more



# Our Core Competencies

## Marketplace Expertise

Amazon

Flipkart

eBay

Poshmark

Noon

Wish

Etsy

And many  
more



# Our Core Competencies

## Digital Marketing



Google



Meta



Bing



TikTok



Instagram



Facebook



LinkedIn

And many  
more



# Our Core Competencies

## Email Marketing Expertise



Klaviyo



mailchimp



dotdigital



HubSpot



# Our Core Competencies

## Shipping Services



DHL



FedEx



Shiprocket



Aramex



# 5 Steps to E-Commerce Success

## Goals

We align our goals and set KPIs to help your business grow.



## Virtual Assistant Selection

We match a Virtual Assistant to your needs, ready for precise task execution.



## Results & Reporting

We track achievements and keep you posted on the results.



## Account Manager Allocation

We assign an Account Manager for personalized, streamlined communication.

## Execution

We implement tailored strategies and execute tasks seamlessly to achieve your goals.



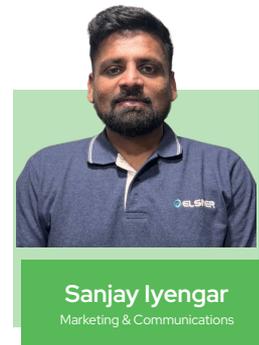
# OUR TEAM



**Harshal Shah**  
Founder & CEO



**Chirag Rawal**  
Director & COO



# OUR TEAM

# Smart Dental Care - VA Growth



## Project Overview

Smart Dental Care, a dental health service provider with over 30 practices across North West England and Northern Ireland, sought to enhance its online presence, attract more patients, and increase clinic visits through a tailored digital marketing strategy.

## Project Requirements

- Increase clinic visits and inquiries.
- Boost local search rankings for each practice.
- SEO and social media management.
- Targeted PPC for dental services.
- Content creation for visibility and engagement.



## Project Highlights

- Executed a digital marketing strategy for **30+ locations**.
- Optimized Google My Business profiles.
- Increased **organic traffic by 35%**.
- Boosted inquiries by **40%**, lowered PPC costs by **20%**

## Technical Tools



# Mila Miamor - VA Growth Story



## Project Overview

Mila Miamor, a health and wellness product brand in the USA, struggled with low online visibility, marketplace sales, & inconsistent social media engagement, and declining customer satisfaction.

## Project Requirements

- Boost inquiries and conversions with PPC and SEO.
- Improve marketplace visibility and user experience.
- Digital marketing strategy.
- SEO and PPC campaigns.
- Conversion-focused website optimization.



## Project Highlights

- **66.1%** conversion rate improvement.
- **55.7%** more marketplace orders.
- **206%** boost in social media engagement.
- **87.5%** more inquiries resolved.
- User satisfaction up by **17 points**.
- **150%** growth in social media audience.

## Technical Tools



# Camberwell Roofing - VA Growth Story



## Project Overview

Camberwell Roofing, based in Melbourne, Australia, faced low online visibility, few inquiries, and stagnant growth. The project focused on boosting online presence and increasing inquiries through PPC and SEO strategies.

## Project Requirements

- Boost inquiries and conversions with PPC and SEO.
- Improve brand visibility and user experience.
- Digital marketing strategy.
- SEO and PPC campaigns.
- Conversion-focused website optimization.



## Project Highlights

- Increased organic traffic and PPC performance.
- Conducted A/B testing for continuous improvement.
- **17.39% CTR** from PPC ads with **82 conversions**.
- Lowered average cost-per-click to **\$2.46**.

## Technical Tools



# CASA 39 - VA Growth Story



## Project Overview

CASA 39, a leading home furnishings provider faced challenges like overselling, stockouts, pricing errors, and poor category structures. To address this, CASA 39 aimed to optimize product listings, streamline inventory management, and enhance customer experience through digital transformation.

## Project Requirements

- Clear product descriptions with high-quality images.
- Real-time updates for product info and stock.
- Optimized categories for better navigation.
- Inventory management to avoid stock issues.
- Data analytics for tracking and improving listings.



## Project Highlights

- **45.8%** increase in users from better search visibility and product listings.
- **43.6%** rise in new users from enhanced SEO and marketing.
- **52.9%** boost in conversion rates from optimized categories and navigation.
- **47.3%** drop in bounce rate.

## Technical Tools





## Client Stories– Real Voices, Real Results



Ajay joined our team & he's been a huge help not just for me but for the entire team. Anytime we need him to hop on a task, he's perfectly able to do so & he gets his work done in a timely manner.



**- Justin Borowski**

Ecommerce Manager, MainFactor



## Client Stories— Real Voices, Real Results



EcomVA has been a game-changer for our tile sales business. Their team expertly handled cataloguing, social media posts, product launch emails, and weekly customer notifications. We've seen increased foot traffic to our retail outlet, greater local popularity, and stronger brand awareness. Their work with Shopify, Instagram, and Mailchimp has been invaluable. Highly recommended!



**David**

ECIC GmbH,  
Ecommerce Operations Head



## Client Stories– Real Voices, Real Results



Hey, I want to tell you about my experience with VA TEAM so far it's been going very well he's done they get things done, always available we've got a lot of new Amazon listings they're taking care of a PPC for Amazon and Google & set up my entire Google account which is pretty awesome for PPC and um we've been moving along quite well so I'm looking forward to more working with VA TEAM have a great day!



- Simon

Owner, Levostore



## Client Stories– Real Voices, Real Results



I liked EcomVA because they had this kind of operating procedure of whether it's the VA, there's the VA's manager and then there's my account manager. And so Ubbad and Aniruddha and Sarthak have all been great and so certainly recommend you giving them a shot.



**- Lamont Henry**

President & CEO -  
Everyday Needs Distribution



## Client Stories– Real Voices, Real Results



I have had a great overall experience. I really like these team and I like how quick they resolve all issues.



**- Laur S.**

Owner - Grillsymbol



## Client Stories— Real Voices, Real Results



Hey guys I'm speaking today to share my utmost appreciation for Sarthak who is an invaluable member of our team here at Visibly Marketing in the past six months Sarthak has consistently shown himself to be a diligent and dedicated worker his responsibility for adding new products to our site is a massive task that he definitely undertakes flawlessly his understanding of basic SEO has greatly increased our site visibility uh and because of him we do experience or have experienced an increase in web traffic so we're grateful for that.

Furthermore, he stays abreast of what's going on in our Google analytics account uh just so we can do things better and make better decisions but what truly set Sarthak apart is his dedication to optimizing the website overall he's constantly looking for ways to make the site easier to navigate faster and more efficient which we greatly appreciate star tax hard work Innovation to drive for excellence has made a world of difference for our team and our customers um and we're great just blessed to have him and so here's the SAR tag a true e-commerce wizard who makes our online business Thrive so thank you SAR tag for all of your incredible work.



**- Wesley-Woods**

Wesley Woods  
Consulting LLC



# India Ecommerce Show 2022





# We Value People and Growth

Our Culture:





# We believe in giving back to the society

## Our CSR Activities:





## Connect with Us

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